

**SAVE THE DATE**  
**June 13-15, 2019**

Ramada Parc Hotel, Ramada Plaza Hotel, Bucharest, Romania

# The Association for Podiatry

Opens the debates on foot care and organizes

## The 3<sup>rd</sup> Congress in Podiatry

With international participation

2 days of intensive workshops  
and state of the art lectures

Organizer:



Event Management:



**For the third time in Romania!**

**13 - 15 June 2019**

**will take place**

**THE 3<sup>rd</sup> NATIONAL CONGRESS OF PODIATRY**

**with international participation**



# ABOUT THE 1st NATIONAL CONGRESS OF PODIATRY!





# ABOUT THE 1st NATIONAL CONGRESS OF PODIATRY!

- ❑ Outstanding speakers
- ❑ Important scientific sessions
- ❑ Panel Ask Me Anything
- ❑ Workshops



## DINAMIC SCIENTIFIC SESSIONS



## QUESTIONS & ANSWERS – PANEL ASK ME ANYTHING





# ABOUT THE 2nd NATIONAL CONGRESS OF PODIATRY!

## INTERACTIVITY - DISCUSSIONS



## The 2<sup>nd</sup> Congress in Podiatry With international participation



## DYNAMIC SCIENTIFIC SESSIONS



# WHAT IS A PODIATRIST/ ABOUT PODIATRY



**Podiatry** is that profession of health sciences concerned with the research, prevention, diagnosis and treatment of deformities, pathologies and injuries of the foot and associated structures – in relation with the body as well as the manifestations of systemic diseases – by all appropriate systems and technologies using scientific and professional specialised knowledge



**International Diabetes Federation** underling that the **Podiatrist** is the health care professional from the multidisciplinary team who takes care of the people with diabetes for prevention and treatment of ulcerations or any other medical conditions of the foot. The Podiatrist may contribute to a substantial reduction in the rate of amputations of the feet.




**The Podiatrist handles all the foot problems**, including patients with ingrown toenails, bunions, deformities of the fingers, skin problems of the foot - patients with poor feet health in general.



The Podiatrist is the specialist who performs the **screening of neuropathy**, handles the **education for foot care**, the **preventive treatment of the diabetic foot** and offers **specific treatment for the diabetic foot**.




## CONTEXT

 Some of the most vulnerable people suffering from foot diseases are the **people with diabetes**. In Romania, this causes an **average** of 14 **amputations** every day. *The Association for Podiatry leads many activities in this field, with a strong emphasis on the **role of training health care professionals in Podiatry, in order to join the multidisciplinary team and to manage the diabetic foot.***

 At the global level, between **40%** and **70%** of the foot **amputations** are caused by **diabetes**, according to the International Diabetes Federation.

By **including podiatrists in the team involved in the care of people with diabetes, the number of amputations can be reduced by up to 85%**, according to the International Diabetes Federation.

 **Podiatry** is that profession of health sciences concerned with the research, prevention, diagnosis and treatment of deformities, pathologies and injuries of the foot and associated structures – in relation with the body as well as the manifestations of systemic diseases – by all appropriate systems and technologies using scientific and professional specialised knowledge. The podiatrists are recognized in 21 countries, including 13 European and 5 outside Europe (Australia, New Zealand, Peru, South Africa and USA). In these countries are over **100.000** podiatrists.



# THE 3<sup>rd</sup> NATIONAL CONGRESS OF PODIATRY



The Congress of Podiatry, organized by the **Association for Podiatry**, provides podiatric training for physicians, nurses and fiziokinetotherapists, so they can learn the necessary skills in the **prevention** and **proper care of the diabetic foot**. During the congress, the health care professionals will have the opportunity to discuss the issues of the foot and the importance of the multidisciplinary team for **diabetic foot care and management**.



***2 days of intensive workshops and state-of-the-art lectures for physicians, nurses and fiziokinetoterapists!***



An inadequate management of the diabetic foot can lead, in very serious cases, to the **amputation of the foot**. Moreover, the World Health Organization warns that the **risk of feet amputation in people with diabetes is 20 times higher** than in people without diabetes, highlighting thus the **need of specialized management of the diabetic foot**.



The Congress of Podiatry shall include the most important **concepts** and **aspects of clinical practice** in the **management of the diabetic foot**.



The participants will benefit from the expertise of some of the most **experienced professionals in the pathology of the diabetic foot**.



# THE 3<sup>rd</sup> NATIONAL CONGRESS OF PODIATRY



Renowned  
international  
speakers

High-level  
scientific  
program

Workshop  
sessions

State-of-the-art  
lectures

Debates  
about foot  
care

# THE STRUCTURE OF THE EVENT

13th of June 2019

Registration  
Pre-Congress Symposium  
Opening of the event

14th of June 2019

Scientific event

15th of June 2019

Scientific event



# TARGET

Diabetologists

Nurses in diabetes,  
surgery, vascular  
surgery, orthopedics,  
general practice

Neurologists/  
Dermatologists/  
Reumatologists

The 3rd National Congress in  
Podiatry reunites:

Surgeons/Ortopedist

General practice  
physicians

Kinetherapist

Sports Medicine  
physicians/ Medical  
Rehabilitation

## The national congress in podiatry– with international participation:

- **For the third time in Romania**, a national congress of Podiatry is held, with international participation!
- **Some of the most important international speakers** are attending this event
- This brings together **some of the leading physicians** in Romania

*The Association for Podiatry is one of the most dynamic scientific associations, that makes everything possible, so the people with feet problems can benefit from proper care.*



# Association for Podiatry

Professionals in footcare

**Walk with confidence!**

[www.podiatrie.ro](http://www.podiatrie.ro)



## PROMOTIONAL PACKAGES

**Main  
Partner  
15.000 euro**

**Gold  
Partner  
8.000 euro**

**Silver  
Partner  
5.000 euro**

**Bronze  
Partner  
3.000 euro**



## Main Partner – 15.000 euro

**Mention the Main Partner in promoting the event as:** The 3rd National Congress of Podiatry, with international participation – the Main Partner is the following company: "....."

**Presenting a scientific session in the Congress, lasting 30 minutes** (it will be indicated in the Program "Presentation session provided by ...")

**Exhibition area** (10 sqm)

**Posting the logo in the video presentation of the event,** named: "**Main Partner / Sponsor**" of the event (The video shall be presented at the opening of the congress and also on the screens in the exhibition area)

**Mention the partner / sponsor in the video presentation of the event,** named "Main Partner / Sponsor" of the event

## Main Partner – 15.000 euro

**Running a custom video, which shall be broadcast in the exhibition area** (this shall be provided by the Partner / Sponsor)

Posting the **logo** of the Partner / Sponsor on the promotional materials of the event: Event poster program, roll-up of the event and others

The possibility of distributing informative and promotional materials to participants

**Mention the partner in the press release disseminated by Sănătatea Press Group**, conducted after the event, which shall be sent to media professionals

**Mention the partner in the post-event presentation**



**Gold Partner – 8.000 euro**

**Presenting a scientific session in the Congress, lasting 15 minutes.** It shall be indicated in the Program: "Presentation session provided by ..."

**Exhibition area (8 sqm)**

**Posting the logo in the video presentation of the event,** named: "**Gold Partner / Sponsor**" of the event (The video shall be presented at the opening of the congress and also on the screens from exhibition area)

**Mention the partner / sponsor in the video presentation of the event,** named "Gold Partner / Sponsor" of the event

## Gold Partner – 8.000 euro

**Running a custom video, which shall be broadcast in the exhibition area** (this shall be provided by the Partner / Sponsor)

Posting the **logo** of the Partner / Sponsor on the promotional materials of the event: Event poster program, roll-up of the event and others

**Mention the partner in the press release disseminated by Sănătatea Press Group**, conducted after the event, which shall be sent to media professionals

**Mention the partner in the post-event presentation**

## Silver Partner – 5.000 euro

**Exhibition area (6 sqm)**

**Posting the logo in the video presentation of the event**, named "**Silver Partner / Sponsor**" of the event  
(The video shall be presented at the opening of the congress and also on the screens in the exhibition area)

**Mention the partner / sponsor in the video presentation of the event**, named „Silver Partner / Sponsor" of the event

Posting the **logo** of the Partner / Sponsor on the promotional materials of the event: Event poster program, roll-up of the event and others

**Mention the partner in the press release disseminated by Sănătatea Press Group**, conducted after the event, which shall be sent to media professionals

**Mention the partner in the post-event presentation**



## Bronze Partner – 3.000 euro

**Exhibition area (4 sqm)**

**Posting the logo in the video presentation of the event**, named "**Bronze Partner / Sponsor**" of the event (The video shall be presented at the opening of the congress and also on the screens in the exhibition area)

**Mention the partner / sponsor in the video presentation of the event**, named "Bronze Partner / Sponsor" of the event

Posting the **logo** of the Partner / Sponsor on the promotional materials of the event: Event poster program, roll-up of the event and others

**Mention the partner in the press release disseminated by Sănătatea Press Group**, conducted after the event, which shall be sent to media professionals

**Mention the partner in the post-event presentation**

---

**The contracts shall be concluded with**  
**The Association for Podatry**



**0743.999.333**  
**0744.300.567**



[secretariat@podiatrie.ro](mailto:secretariat@podiatrie.ro)

[www.podiatrie.ro](http://www.podiatrie.ro)

---

**Sănătatea**  
**PRESS GROUP**



*Expertul tău în comunicare pe domeniul medical*



**STV**  
[www.SănătateaTV.ro](http://www.SănătateaTV.ro)

**Ro Health Review**  
Strategies, Economics & More

**ComunicateMedicale.ro**